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Employ Marketing Skills To Distort Manufacturing Stats

POSTED BY MARK REED | ON SEPTEMBER 02, 2014

A flash Labor Day Weekend headline by the LA Times is sure to cause encouragement for the unemployed, the recent college graduate, or the underemployed. HOWEVER, careful readers should question the validity of the interpretation of data:

"Los Angeles is largest manufacturing center in U.S., government says." While the article details the geographic dynamics in the opening statement: *"The largest manufacturing workforce in the country is based in the Los Angeles, Long Beach and Santa Ana metropolitan area, according to government figures,"* **it never gives any comparative details indicating that there has been even the slightest growth of available jobs in the manufacturing sector.**

The article is a spin on a VERY disconcerting statistic about manufacturing in Southern California. Compare these numbers for July, based upon the data from The US Bureau of Labor Statistics (BLS), in the exact same geographical area over a 24 year period:

July 1990 1,047,000 manufacturing jobs;
July 1995 818,100 manufacturing jobs;
July 2000 834,200 manufacturing jobs;
July 2005 656,800 manufacturing jobs;
July 2010 526,500 manufacturing jobs;
July 2011 523,800 manufacturing jobs;
July 2012 528,200 manufacturing jobs;
July 2013 525,300 manufacturing jobs;
July 2014 510,900 manufacturing jobs.

So was this an effort by the LA Times, the author, or the US Government to market the decline in manufacturing jobs into some positive bluff? Yes.

Assuming it is a PR piece from the **Government**; they have chosen to operate like the **Great and Powerful Wizard**, while strains from "Optimistic Voices".....*We're Out of The Woods*... hypnotically plays in the background, all while **hiding the fact manufacturing jobs are STILL NOT returning to the area.**

The long term incumbent Congressman, of the 30th district, has failed the families and the hard working men and women of the district for eighteen years . There is a very

noticeable decline in the job market and manufacturing of products in the district, during those eighteen years. The evidence is not limited to the number of empty buildings and warehouses, but also demonstrated in the figures available through the US BLS.

A tangible approach to increase manufacturing in the 30th Congressional district would be to bring tax credits to a large segment of industry, and not to one developer or company.

Clearly, a businessman as a Congressman is far more productive, for the average taxpayer and resident.

Mark Reed is that businessman. He is best suited to represent residents in California's 30th Congressional District

Mark Reed has a core belief to put Country before Party, People before Politics. He knows it is time to change the representation in the 30th Congressional District to a life-long resident, business owner, and American, who will:

Respect Veterans. Restore our Respect for Immigrants.
Restore our dignity. Restore Jobs.